

Oklahoma Swimming 2024 House Of Delegates

The Meeting WILL start at 2:00 PM

Please be sure everyone has
signed in to ensure your
Club vote count is accurate.

[Athlete Slide Show](#)



Welcome and Call to Order

Denis Mink, General Chair



- **OKS Mission Statement:** To develop excellence, integrity, and growth in swimming in a safe environment for all
- **OKS Vision Statement:** Develop inclusive competitive opportunities and relationships that promote leadership, excellence, and growth
- Roll Call of Clubs
- Additions to the Agenda as Published on OKS.org

Approval of Previous Minutes

Denis Mink, General Chair



- Minutes of the 2023 House of Delegates are published on OKS.org and were distributed to club and coach contacts.
- Request a Motion to Approve as Published

Board of Directors Meeting 9/13 Report

Denis Mink, General Chair



- Approved new Championship Meet Formats as recommended by the Championship Meet Committee
- Approved new Officials Recruitment and Retention program
- Approved Proposed 2025 Budget
- Approved new and Revised Policies & Procedures:
 - P&P 004: Sponsorships and Donations
 - P&P 313: Coach Meet Reimbursement
 - P&P 314: Meet Travel Reimbursement for Officials
 - P&P 315: Coach Education Reimbursement
 - P&P 413: OKSI Championship Meets
 - P&P 511: Certification of Officials
 - P&P 512: Officials Recruitment and Retention

Performance of the Year Awards

Pam Bradley, Age Group Vice-Chair
Chad Englehart, Senior Vice-Chair



Short Course 2023-2024 Performance of the Year Awards

Long Course 2024 Performance of the Year Awards

Congratulations to all our Recipients

Performance of the Year - Short Course



10 & Under Girls: Tianyu Zhan, Unattached

10 & Under Boys: Lincoln Berning, Trident Aquatics Club

11-12 Girls: Anna Qian, Sooner Swim Club

11-12 Boys: Bryce King, Trident Aquatics Club

13-14 Girls: Anna Young, Bartlesville Splash Club

13-14 Boys: Parker Shoesmith, Bartlesville Splash Club

15-16 Girls: Addie Howze, Bartlesville Splash Club

15-16 Boys: JD Thumann, Sooner Swim Club

17-18 Girls: Macy Lewis, American Energy Swim Club

17-18 Boys: Griffin Craig, Bartlesville Splash Club

Performance of the Year - Long Course



10 & Under Girls: Braylin Mitchell, Sooner Swim Club

10 & Under Boys: Oliver Begnel, King Marlin Swim Club

11-12 Girls: Tianyu Zhang, Unattached

11-12 Boys: Bryce King, Trident Aquatics Club

13-14 Girls: Lillian Skinner, Trident Aquatics Club

13-14 Boys: Declan Seale, American Energy Swim Club

15-16 Girls: Kelsey Healy, King Marlin Swim Club

15-16 Boys: JD Thumann, Sooner Swim Club

17-18 Girls: Macy Lewis, American Energy Swim Club

17-18 Boys: Ryan Serbia, King Marlin Swim Club

Coaches of the Year

Lynne Gorman, Coaches Rep



Novice Coach of the Year: Johanna Slaysman, SwimTulsa

Age Group Coach of the Year: Pam Bradley, Sooner Swim Club

Senior Coach of the Year:

Kent Nicholson, Sooner Swim Club

Chad Englehart, Bartlesville Splash Club

Congratulations to all our Recipients!

Coaches Rep Results

Lynne Gorman, Coaches Rep



Congratulations to the newly elected OKS Coaches Rep

Josh Everett from King Marlin Swim Club

Thank you to Lynne for Serving as our Coaches Rep

Reports of Officers, Committee Chairs and General Manager



- Reports Previously Submitted:
 - Chad Englehart, Championship Meet Committee
 - Craig Hanson, Officials Chair
- Both reports are posted on oks.org

LSC Highlights

Denis Mink, General Chair



- **6** current or past members of OKS participated in the 2024 Olympic Trials:
 - Jack Callen (TAC), JT Amrein (UN), Caroline Thiel (AESC)
 - Aiden Hayes (SSC), Ryan Healy (KMS), Micah Chambers (ACE)
- **11** Individual and Relay SCY **(8)** and SCM **(3)** New Records
- **7** Individual and Relay LCM New Records
- LSC Statistics
 - 2024 Season: 1,948 Athlete Members, 343 Non-Athlete Members
 - Age Group Breakdown:
 - **520** 10 & Unders
 - **423** 11-12
 - **510** 15-18
 - **103** 19-Over



Admin Vice-Chair – Scott Eudey

- Oklahoma Swimming Foundation
 - Early Research & Development Stage
 - New Sponsorship/Donation Policy & Procedure
 - Separate from the existing LSC Organization
 - Independent Board with Oversight from OKS LSC Board of Directors
 - Separate Financials
 - Vehicle for Soliciting Donations and Sponsorships Oklahoma Swimming

Championship Meet Committee Report

Chad Englehart, Chair



- Meet Schedule:
 - **Winter:** OKS Regionals (East/West); 14-Under Championships, Senior State Championships
 - **Summer:** 10&Under Championships (short course), State Championships
- Key Changes:
 - No Changes to Qualifying Times
 - 10&Under Championships will use Regional QTs
 - Utilize OME for ALL Meet Entries
 - New Schedule for Initial Entries, Entry Changes, Late Entry
 - Virtual General Meeting on Wednesday Evening
 - Modifications to No Show Penalties for 12&Unders at State and for all Regional Participants
 - For 14-Under Championships, Senior State and LCM State Championships:
 - Thursday night Open Warmup and Mile Session
 - Modifications to the Event Schedule

Officials Committee Report

Craig Hanson, Chair



- Overview of the 2023-2024 Season:
 - 92 Officials Holding the Following Certifications
 - 34 Deck Referees, 39 Starters, 39 Admin Officials, 31 CJs, 91 Stroke & Turn
- USA Swimming continues to rollout new Certification Processes
- New OKS Recruitment and Retention Program:
 - Encourage Clubs to Recruit Officials
 - Provides Guidance for Onboarding new Stroke & Turn Officials
 - If Clubs and Officials, Including Unattached, Meet Key Requirements:
 - Clubs and Unattached Officials Eligible for Reimbursement of USA Swimming Membership/Background Check Fees paid for New Officials
 - Clubs and Unattached Officials Eligible for \$40 Reimbursement of Paid Membership/Background Check Fees for Returning Officials
 - Officials will be required to work a specified number of sessions
 - Reimbursed Annually and Clubs Recognized at HOD



Athlete Representatives Report

- Current Reps are:
 - **Marissa W**, Senior Athlete Rep **Alexis S**, At-Large Senior Athlete Rep
 - **Ella L**, Junior Athlete Rep **Kaida B**, At-Large Junior Athlete Rep
 - **Josie U**, Appointed Athlete at Large **Annie K**, Appointed Athlete at Large
- Shout out to Ella for designing our 2024 Zones Team Logo!
- 2024 Practice Day Recap
- Instagram: @OKSAthletes
- Club Athlete Rep Program
- Voting for New Junior Reps – Spring 2025

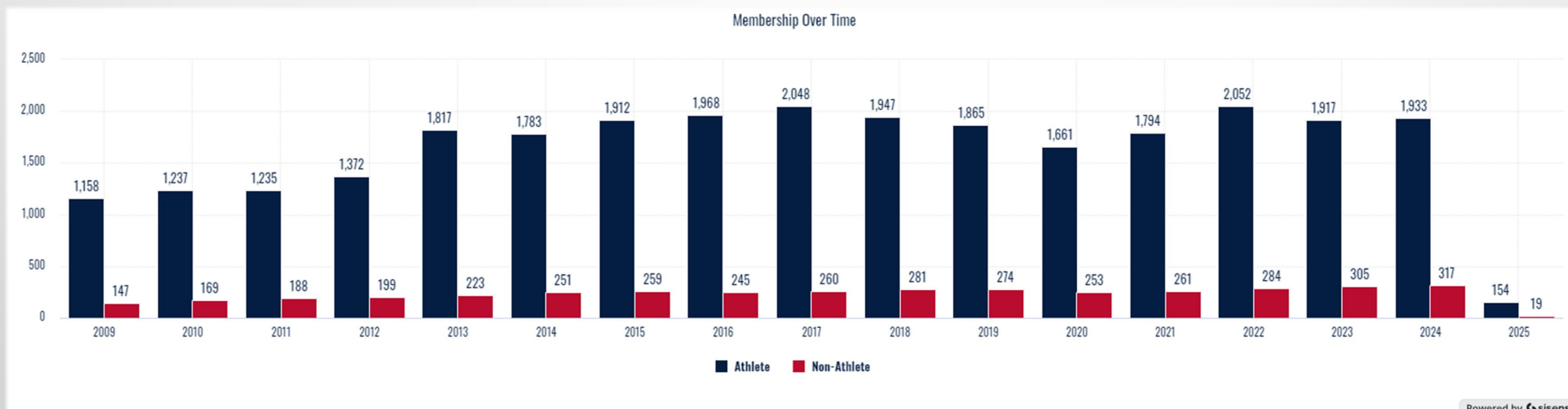
DEI Committee Report

Beth Harkins, Chair



- Multicultural Meet Report
- Water Safety Clinics
- DEI/Diversity Committee – USA Swimming

General Manager Report - Bob Staab





General Manager Report - Bob Staab

Member Type by Age Group

Category	Detail	Members					Grand Total
		10 & Under	11-12	13-14	15-18	19 & Over	
Athlete	Flex Athlete	59	21	8			88
	Outreach Athlete	9	10	6	18	2	45
	Premium Athlete	438	387	371	490	101	1,787
	Seasonal Athlete	14	5	7	2		28
Athlete Total		520	423	392	510	103	1,948
Non-Athlete	Administrators					26	26
	Coach				3	138	141
	Junior Coach				5		5
	Official					124	124
	Other					48	48
	Provisional Coach					4	4
Non-Athlete Total					8	340	348
Grand Total		520	423	392	518	443	2,296

General Manager Report - Bob Staab




Renewal Rate by Age Group/Competition Category

Age Group	Competition Category	LSC Renewal Rate	National Renewal
10 & Under	Female	49.76%	50.91%
	Male	49.32%	50.91%
11-12	Female	81.43%	75.56%
	Male	68.84%	75.56%
13-14	Female	94.12%	84.62%
	Male	81.87%	84.62%
15-18	Female	91.79%	92.37%
	Male	86.51%	92.37%
19 & Over	Female	90.55%	84.52%
	Male	96.89%	84.52%

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Retention Rate by Age Group/Competition Category

Age Group	Competition Category	LSC Retention Rate	National Retention
10 & Under	Female	48.21%	49.62%
	Male	47.83%	49.20%
11-12	Female	80.50%	74.26%
	Male	64.18%	71.21%
13-14	Female	77.48%	80.05%
	Male	80.68%	79.67%
15-18	Female	83.33%	86.00%
	Male	81.59%	85.91%
19 & Over	Female	93.55%	78.29%
	Male	88.89%	82.24%

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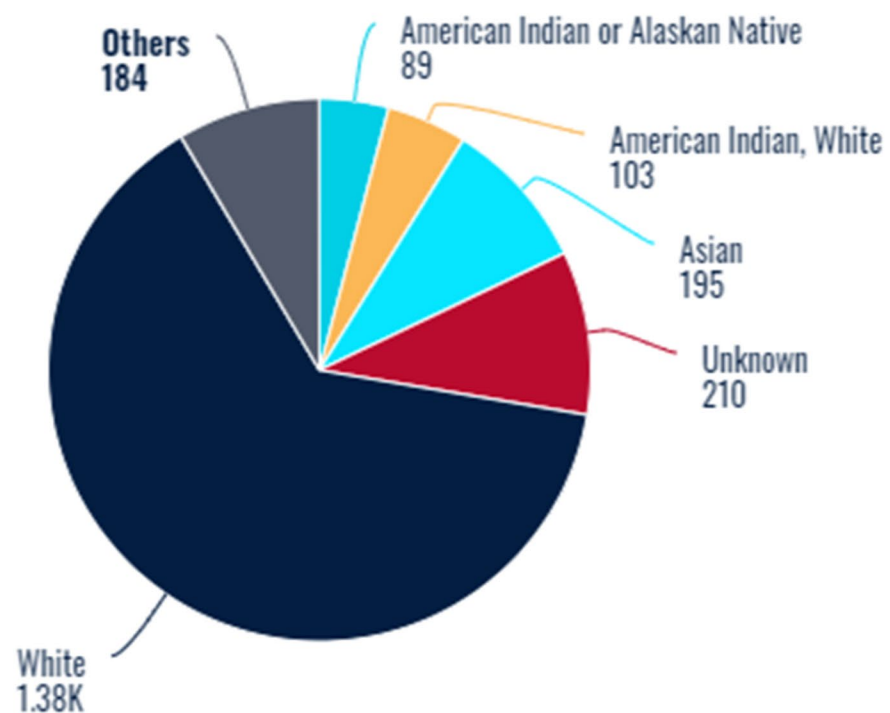
Renewal Rate: Total Number of Members that were previously a member at some point.

Retention Rate: Total Number of Members previous a member (Prior Year)

General Manager Report - Bob Staab



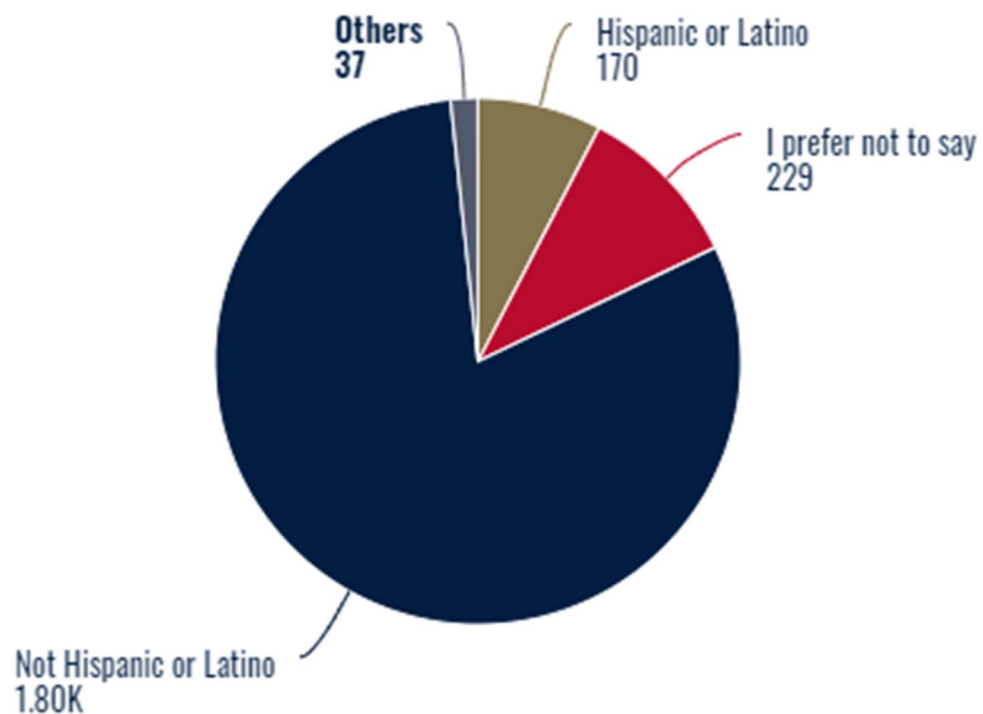
Lsc Race



General Manager Report - Bob Staab



Lsc Ethnicity





General Manager Report - Bob Staab

Stroke vs. Age Group

Stroke	Age Group	Your LSC's Improvement Rate	National Improvement Rate
Backstroke	10 & Under	12.64%	11.65%
	11-12	11.18%	8.42%
	13-14	7.18%	5.54%
	15-18	2.27%	1.93%
Breaststroke	10 & Under	14.05%	12.37%
	11-12	11.78%	8.86%
	13-14	7.03%	5.62%
	15-18	1.93%	2.17%
Butterfly	10 & Under	17.59%	14.91%
	11-12	14.81%	10.65%
	13-14	9.17%	6.73%
	15-18	2.66%	2.48%
Freestyle	10 & Under	14.74%	13.13%
	11-12	12.15%	9.05%
	13-14	7.34%	5.67%
	15-18	2.33%	1.80%
Individual Medley	10 & Under	12.33%	11.51%
	11-12	10.9%	8.34%
	13-14	7.33%	5.31%
	15-18	2.19%	1.80%

General Manager Report - Bob Staab



Event Specific Improvement Rate

Stroke Detail	Swim Event	Your LSC's Improvement Rate	National Improvement Rate
Long Backstroke	200 BK LCM	5.11%	3.07%
	200 BK SCY	4.95%	3.51%
Long Breaststroke	200 BR LCM	5.28%	3.32%
	200 BR SCY	4.75%	3.79%
Long Butterfly	200 FL LCM	4.13%	3.29%
	200 FL SCY	4.20%	3.73%
Long Freestyle	1000 FR SCY	2.90%	2.76%
	1500 FR LCM	2.78%	2.31%
	1650 FR SCY	2.66%	2.63%
	400 FR LCM	5.93%	3.56%
	500 FR SCY	4.44%	4.22%
	800 FR LCM	3.84%	2.25%
Long IM	400 IM LCM	3.47%	2.69%
	400 IM SCY	3.14%	3.04%
Sprint Backstroke	100 BK LCM	7.81%	5.65%
	100 BK SCY	7.50%	6.19%
	25 BK SCY		10.69%
	50 BK LCM	9.66%	8.15%
	50 BK SCY	9.98%	8.45%
Sprint Breaststroke	100 BR LCM	6.70%	5.73%
	100 BR SCY	7.04%	6.22%
	25 BR SCY		12.64%
	50 BR LCM	11.22%	9.06%
	50 BR SCY	12.23%	9.35%

Event Specific Improvement Rate

Stroke Detail	Swim Event	Your LSC's Improvement Rate	National Improvement Rate
Sprint Butterfly	100 FL SCY	6.56%	6.02%
	25 FL SCY		16.47%
	50 FL LCM	14.49%	10.39%
	50 FL SCY	13.14%	10.31%
Sprint Freestyle	100 FR LCM	8.24%	6.18%
	100 FR SCY	8.35%	7.07%
	200 FR LCM	6.88%	4.85%
	200 FR SCY	6.54%	5.61%
	25 FR SCY		12.80%
	50 FR LCM	8.55%	6.19%
	50 FR SCY	8.64%	7.50%
Sprint IM	100 IM SCY	11.16%	8.35%
	200 IM LCM	5.77%	4.56%
	200 IM SCY	5.48%	4.88%



Project LA



Project LA

A generational opportunity

- Olympics in USA
- OKS needs to be prepared to take advantage of this opportunity

Start planning NOW

- What can OKS be doing?
- What can our member clubs be doing?



Key Stakeholders

- Oklahoma Swimming Inc
- OKS Member Clubs
- OKS Coaches
- OKS Officials





Growth, Retention, Performance



Growth

Opportunities:

- Recruiting tools for use by clubs.
- Recruiting tools for use by LSC.
- Clubs
 - New clubs in underserved areas
 - New club incentive program
- Swimmers
 - Under-represented populations
- Coaches
 - New coach recruitment
- Officials
 - New official's recruitment
 - Official's incentive program

Historical Olympic Membership Gains

- Average growth over six Olympic Games = 10%
- 2012 greatest growth, 32.4%
- 2004 least growth, - 6%

2000	2004	2008	2012	2016	2021
1260	1157	1035	1372	1968	1795
2001	2005	2009	2013	2017	2022
1323 (+5%)	1091(-6%)	1158(+11.8%)	1817 (+32.4%)	2048 (+4%)	2052 (+14%)



Retention

Opportunities:

- Great championship meet experiences for swimmers, coaches, officials, and parents
- Alternative meet formats
- Build on current athlete support
- Special events



Performance

Opportunities:

- Camps
 - For current 13–14-year-old swimmers over the quad. These will be the OKS athletes who have a chance of making the 2028 Olympic Trials
 - Bring in outside speaker/coaches
- Use of analytics
 - Improvement in OKS “weak” events
- Challenge/reward our coaches

What will it take

- Time
- Effort
- Commitment
- Funding



Celebrate the Olympics

Here are a few examples:

- US Olympic Team Trials and Olympic Games watch parties
- Themed OKS Championship Meets
- Host a suite at the US Olympic Team Trials (reward athletes, coaches, officials. invite potential sponsors.)



Conclusions and Recommendations

- This is an opportunity that OKS must take advantage of
 - The planning needs to begin **NOW**
- Create a small taskforce that includes; Board members, swimmers, coaches, officials, and others (from inside and outside of OKS)
- OKS must step outside of its comfortable box and think

BIG

Questions & answers

Invite questions from the audience.



Proposed Legislation

Denis Mink, General Chair



- We have No Proposed Legislation for 2024-2025

New Business

Denis Mink, General Chair



- None Submitted

Board Officer Elections

Denis Mink, General Chair



- Thank you to Denis for serving on the Board in Multiple Roles
- Two Open Positions & Nominations:
 - **General Chair:** Scott Eudey
 - **Admin Vice-Chair:** Jennifer Salcher
- For Each Officer Position:
 - Nominations Open from the Floor
 - Each Club has a # of Ballots based on Registration (Up to 5 Votes per Club)
 - Ballots used if more than one Nomination; Otherwise a Voice Vote
 - Ballots will be Collected and Tabulated by Bob Staab, OKS General Manager

Outstanding Service Award General Chair - Elect



- The Outstanding Service Award was Established in 1981 to Recognize Volunteers for Their Invaluable Contribution to USA Swimming.
- The Award is Presented Annually to an Honoree Named by each of the 59 LSCs.
- Selection Criteria Considers Quality, Level and Years of Volunteer Service in Elected or Appointed Positions.
- USA Swimming Takes Great Pride in Honoring the Role of the Volunteer as an Important Investment in the Future of all Swimming Athletes.
- Volunteers have been the Heart and Strength of American Swimming and their Gifts of Time, Talent and Devotion to LSCs to Make USA Swimming what it is Today.

Finance and Budget Presentation

Jennifer Salcher, Finance Vice-Chair



- Continue to Expand Jotform and Refine our Processes
 - Zone Meet Registrations – Consolidated Multiple Steps to a Single Form
 - New OKS Credit Card Receipt Submission Application – Will be used for those Board Members that Carry an OKS Credit Card
 - Virtual Scratch/Late Entry Card – New Process to accept Scratches before the Friday Prelim session due to Virtual General Meeting; Streamlined process for submitting Late Entries during the accepted time period for each Championship Meet
- OKS Successfully Completed Required Governance Activities:
 - USA Swimming Agreed Upon Procedures (“AUP”) Audit
 - USA Swimming LEAP
 - External Financial Audit and Form 990 Filings
- Published all Historical OKS Form 990s and AUP Audit Reports to OKS.org

Finance and Budget Presentation

Jennifer Salcher, Finance Vice-Chair



- LSC Financial Holdings
 - Bank Account at Arvest Bank
 - Closed one unused Account
 - Investment Account with First Western Trust
- First Western Investments Summary
 - Opened August 2020 with an Initial Transfer of \$300,000
 - Ending Market Value as of 9/11/2024: \$360,785.37
 - Portfolio Allocation:
 - 2.49% Cash & Equivalents
 - 67.7% Equities
 - 29.8% Fixed Income

Finance and Budget Presentation

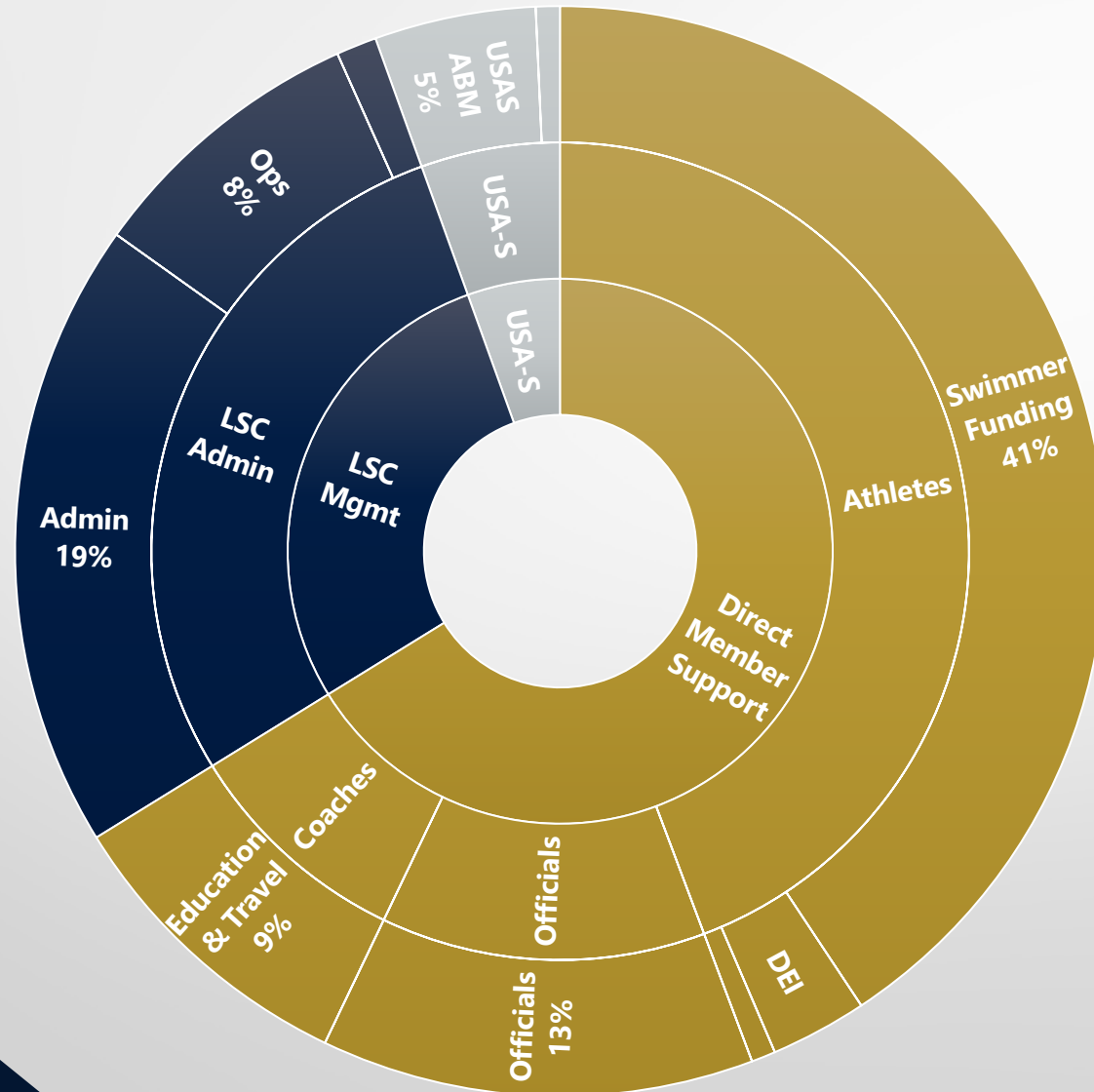
Jennifer Salcher, Finance Vice-Chair



- Motion to Approve the 2025 Budget As Presented

Finance and Budget Presentation

Jennifer Salcher, Finance Vice-Chair



2025 Budget Highlights

66% Member Support:
Athletes, Coaches &
Officials

28% LSC Management

6% USA Swimming

We continue to invest in our membership and improving the operational efficiencies of the LSC.

Finance and Budget Presentation

Jennifer Salcher, Finance Vice-Chair



	2023: Budget	2024: Forecast Year End	2025: Proposed Budget
LSC Income			
LSC Income	184,150.00	217,353.31	145,520.00
LSC Expenses			
Swimmer Funding	88,600.00	61,927.14	85,000.00
State Meets	41,700.00	81,326.10	1,500.00
DEI Funding	19,000.00	11,772.62	6,000.00
Coach Funding	19,000.00	12,444.71	19,000.00
Official Funding	10,000.00	9,655.86	26,800.00
LSC Operations	17,360.00	13,139.05	17,625.00
LSC Administration	30,650.00	38,818.04	39,000.00
USA Swimming	2,500.00	1,500.00	1,500.00
USA Swimming Annual Meeting	10,000.00	6,576.49	10,000.00
Safe Sport	1,500.00	0.00	0.00
Volunteer Funding	1,000.00	0.00	1,000.00
Net Revenue	(57,160.00)	(19,806.70)	(61,905.00)

The 2025 Detailed Budget is Posted on oks.org with the 2024 HOD Meeting Announcement.

Adjournment General Chair - Elect



- Congratulations to our Newly Elected/Re-Elected Board Members
- Thank You to:
 - **Denis Mink** for his **7** Years of Service on the Board
 - **Lynne Gorman** for her **4** Years of Service on the Board
- The 2025 OKS House of Delegates will be on the West Side
 - Date and Location to be Determined